



DESIGN YOUR
EXPERIENCE

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FOR IMMEDIATE RELEASE:

THE NEW MTI BASICS™

Affordable quality. Fast delivery. Made in the USA.

(Atlanta, GA – October 5, 2009) Today more than ever people are looking for value. Traditionally, value has been defined as a combination of price, quality and convenience. The higher the quality, the greater the convenience and the lower the price, the greater the value. MTI BASICS™ is value.

For over twenty-one years MTI has established a reputation for meeting the needs of customers by designing and building high-end, high-quality bath products, offering extensive customization capabilities and providing personalized customer service that is second to none and superior to most. In this same spirit, MTI is introducing MTI BASICS, a new line of products to meet the needs of many today.

MTI BASICS is an assortment of tubs created for situations when needs are more simple, desires more modest or delivery schedule is critical. MTI BASICS includes a variety of tubs in the most popular shapes and most commonly required sizes that have broad appeal, universal application and a very affordable price. And just because the project has a thin budget, it doesn't mean that you have to sacrifice craftsmanship and quality. MTI BASICS tubs are handcrafted, water-tested and quality-inspected, and they are all backed by a comprehensive 2-year Residential Warranty, including tub shell, whirlpool pump, air bath blower and standard plumbing, including parts and labor.

MTI BASICS tubs are available as soakers, air baths and whirlpools. Five basic colors: white is standard; almond, bone, biscuit and linen are optional. You can also order some basic extras such as an inline heater, or installation aids such as a factory-installed tile flange or a pre-leveled foam base. And you don't have to be concerned whether a participating MTI dealer has your particular model, color and equipment in stock. Production of your tub is quick: soakers and whirlpools are ready to ship in 3-5 business days; air baths in 7. And if that's not quick enough for you, MTI's Quick Ship Priority is available at an additional charge to compress the timetable. MTI BASICS is available at a local participating dealer near you.



BASICS tubs from MTI are the perfect choice for secondary baths where you want quality without extravagance. They're also great for simple replacement remodeling projects. In fact, any situation in which you want to skimp on cost, but not on quality.

MTI BASICS means value: an attractive package of price, quality and convenience.

About MTI Whirlpools

Since 1988, MTI Whirlpools has earned a reputation for impeccable quality, innovation and unique customizations for its expansive line of bath products. MTI offers fine products in acrylic, engineered solid-surface and wood, all manufactured with care in the USA. MTI's Designer and Classic Series include over 100 bath models, constructed of high-quality Lucite® cross-linked cast acrylic. Most can be specified as a soaker, air bath, whirlpool or combination whirlpool / air bath, complemented by a huge range of options and accessories. MTI also offers durable acrylic shower bases, frameless glass enclosures, handcrafted bath furniture and specialty products, such as the Jentle Jet® laundry sink. MTI's Boutique Collection of design-savvy solid-surface tubs, lavatory sinks and shower bases presents a rich resource for those looking for distinctive bath products in alternative materials. As committed as MTI is to cutting-edge design and materials, of equal importance is environmental responsibility. For the full MTI Green Story, go to mtiwhirlpools.com/News/MTI and the Environment.

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