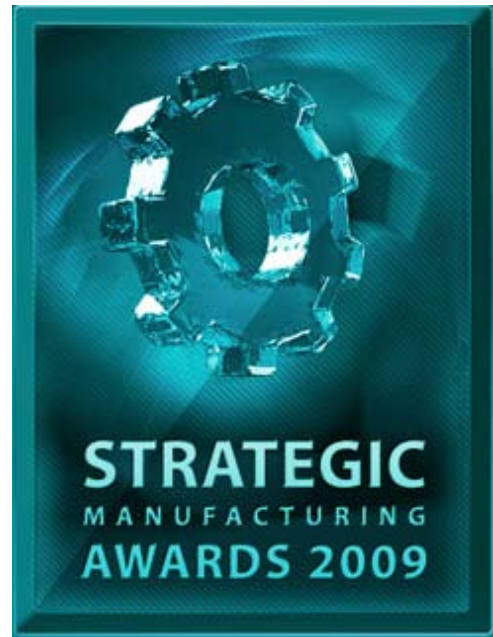




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FOR IMMEDIATE RELEASE:

MTI WHIRLPOOLS WINS INTERNATIONAL STRATEGIC MANUFACTURING AWARD.

For Demand-Driven Manufacturer of the Year.

(Atlanta, GA – October 15, 2009) MTI Whirlpools is proud to announce their win of the 2009 International Strategic Manufacturing Award for Demand-Driven Manufacturer of the Year! The coveted Strategic Manufacturing Awards are bestowed annually and celebrate excellence in vital disciplines, including Green, Skills and IT in Manufacturing over the past twelve months.

The Awards recognized this year's most pre-eminent enterprises for their success in delivering world-class performance in their chosen category. The judges selected MTI Whirlpools for the expertly implemented demand-driven manufacturing doctrine into the company culture. The 5th Annual Strategic Manufacturing Awards ceremony took place Tuesday, October 13, in Dusseldorf, Germany.

"This is quite an honor with international recognition," states Michael Komowa, Director of Marketing for MTI Whirlpools. "The award is based on MTI's achievement of its customization capabilities along with all of the systems, processes and expertise required to enable us to execute extreme customization combined with quick delivery." The Strategic Manufacturing Award takes its place of honor among other prestigious awards bestowed upon MTI, such as the Stevie Award, WOMAN'S DAY KB Award and multiple ADEX awards for design excellence.

Since 1988, MTI Whirlpools has earned a reputation for impeccable quality, innovation and unique customizations for its expansive line of bath products. MTI offers fine products in acrylic, engineered solid-surface and wood, all manufactured with care in the USA. MTI's Designer and Classic Series include over 100 bath models, constructed of high-quality Lucite® cross-linked cast acrylic. Most can be specified as a soaker, air bath, whirlpool or combination whirlpool / air bath, complemented by a huge range of options and accessories. MTI also offers durable acrylic shower bases, frameless glass enclosures, handcrafted bath furniture and specialty products, such as the Jentle Jet® laundry sink. MTI's Boutique Collection of design-savvy solid-surface tubs, lavatory sinks and shower bases presents a rich resource for those looking for distinctive bath products in alternative materials. As committed as MTI is to cutting-edge design and materials, of equal importance is environmental responsibility. For the full MTI Green Story, go to mtiwhirlpools.com/News/MTI and the Environment.